



SEA SIRENS DESIGN

Living Story Reefs. Sponsorship & Media Kit.

A partner brief for tourism authorities, resorts and corporate ESG programs — art that becomes reef, and reef that becomes destination.

2026 EDITION

seasirensdesign.com

THE OPPORTUNITY

Not another underwater statue. A destination category

Sea Sirens designs sculpture environments engineered to grow into reef, host school programs and anchor multi-day visitor itineraries. Every piece works as public art, habitat and story at the same time.



More than a plaque. A permanent, growing asset.

Named public art

A permanent underwater sculpture or garden bearing your organisation's story.

Habitat & impact data

Annual monitoring: coral cover, recruits, species and visitor engagement — auditable.

Rights-cleared media

A photo, film and story library your team and press partners can use for years.

Curriculum tie-in

STEAM Reef Lab lessons and school engagement built around the sponsored site.

Guest activations

Employee dive days, member snorkel programs, on-site interpretation events.

Destination lift

Signature snorkel/dive experience that extends stay and PR reach for the location.

Great Stirrup Cay.

A destination sculpture garden of nine siren figures engineered as habitat, positioned along a snorkel path for a private-island cruise partner.

9

Figures placed, Phase I

1,240 m²

Engineered habitat footprint

38

Coral & fish species observed

22k+

Snorkel visits per year



CASE STUDY

Eco-Bug.

A single character-forward habitat sculpture that grew into a functioning patch reef on what was previously bare sand — proof of concept for small-scale sponsors.

84%

Surface colonised (M20)

176

Recruits counted

6×

Fish abundance vs. control

560

Students engaged

Story you can see. Impact you can measure.

57%

Coral cover, Great Stirrup Cay (M18)

84%

Surface colonised, Eco-Bug (M20)

1,800+

Students engaged, Siren Garden

6×

Fish abundance vs. bare-sand control

38

Coral & reef fish species observed

22k+

Annual snorkel visits, cruise partner

Where the story travels.

Cruise & resort guests

Signature underwater experience with 20k+ annual snorkelers per partner site.

School networks

STEAM Reef Lab curriculum in 22+ partner schools, primary through secondary.

Editorial & press

Ongoing coverage in dive, travel and design press; rights-cleared visuals.

Scientific community

Peer-reviewed monitoring and recruitment methodology shared openly.

Corporate ESG teams

Reportable, verifiable, human-scale outcomes for annual sustainability reporting.



Three ways to participate.

SCULPTURE-SCALE

Reef Steward

- One sponsored sculpture within an existing reef
- Above-water plaque & digital story
- Annual monitoring report
- Employee dive or snorkel day

CLUSTER-SCALE

Garden Patron

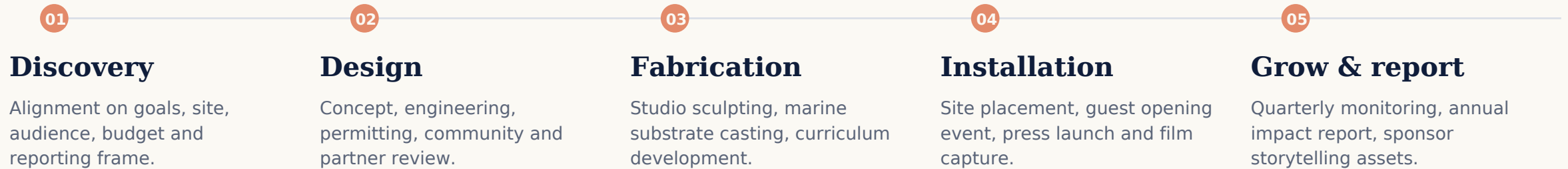
- Themed sculpture cluster
- Co-branded interpretation
- Full media & photography package
- STEAM Reef Lab partnership

SITE-SCALE

Destination Founder

- Naming partner for a full site
- Opening activation & press program
- Curriculum co-branding
- Multi-year impact reporting

From partnership to first splash.



Typical duration: 10-18 months from partnership signing to public opening.

LET'S BUILD A REEF

Fund a reef people will remember.

Sea Sirens partners with a small number of tourism authorities, resorts, cruise operators and philanthropic partners each year. We would be glad to prepare a site-specific proposal for your organisation.

Partnerships

partnerships@seasirensdesign.com

Studio

Florida, United States

Web

seasirensdesign.com/sponsor